

# How to Make a ~~Bad~~ **AMAZING** Presentation

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# Design Your Presentation Appropriately

- Black text on a white background is easy to read!
- It works for books!
  - No need to reinvent the wheel

# Design Your Presentation Appropriately

- Even a small dash of color can do a lot to improve the perception of your presentation
- If it's hard to see they have to pay more attention!

# Design Your Presentation Appropriately

- There's no such thing as "too much"
- Attention-grabbing animations and figures keep all eyes on you!
- Constantly changing up your design will further capture attention as the audience anticipates bold decisions



# Don't Worry About Your Audience

- A skilled presenter can create content that is digestible by both the common layperson and a distinguished member of the field
- If you feel unconfident just err on the side of caution and throw in all the jargon you can



# Words!

- Yes, chances are you're up there talking as you go through your slides. However, your audience should be able to grasp the main points of your presentation without the accompanying speech. To this end, you have to make sure to have enough text on your slides to get your point across. This includes, but is not limited to: writing in complete sentences, using an appropriately high-level of diction, and not using vague adjectives. You don't want to leave any ambiguity in the mind of your reader. This is especially important for complicated topics which require a lot of explanation; putting the words on your slides makes sure that someone won't be lost if they miss what you say for a bit
- Don't be afraid to just stay silent for a minute or two to let your audience digest a particularly intense slide

# Accompanying Your Text with Speech

- Speaking of words, your mouth should probably say some of them
- A fine balance must be struck

# Figures?

- I figure that figures are only okay if you figure that the figure will help your audience figure out what you're trying to say





# Closing Thoughts

You're welcome!

