

## What is the <u>role</u> of a scientist in society?

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"Scientists are increasingly called upon to contribute to **public policy** and to the **public understanding of science**. They play an important role in educating nonscientists about the content and processes of science."

-- On Being a Scientist: Responsible Conduct in Research

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"In its simplest definition, science can be thought of as the **pursuit of truth**. Truth that stills holds true without our existence, obtained methodically through observations, experimentation and research."

-- Stephen Lucas

### Some obvious responsibilities may include:









Give back to the community (i.e. public outreach, lectures, service projects)







EXPERTS DISCUSS COVID-19 AND
WAYS TO PREVENT SPREAD OF

DISEASE

Expert panel shares the latest news on virology, vaccine development, and best

practices for social distancing

HEALTH

#### Experts Weigh In on Bird Flu Research

The creation of a more contagious H5N1 virus has sparked debate on the most to publish the results. Three experts discuss the new avian influenza co.

Experts Are Calling for a Ban on Gene Editing of Human Embryos. Here's Why They're Worried

By David Pelcyger, PBS NewsHour on January 31, 2012.

Scientists and Experts Discuss the Reality of Climate
Change

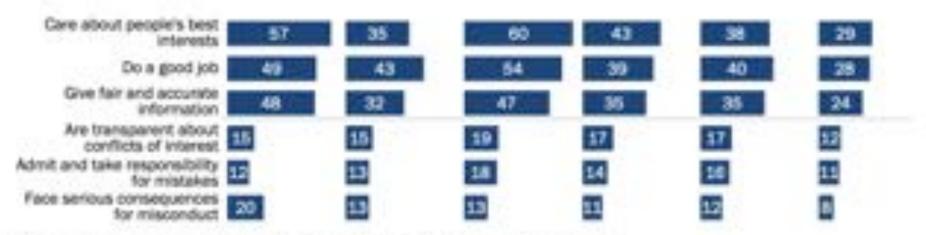
**JANUARY 17, 2019 / COLLIDER EVENTS** 

#### Trust in medical doctors and dietitians is higher than for researchers in these areas

% of U.S. adults who say their view of each of these groups is ...



% of U.S. adults who say each of these groups \_\_\_\_ all ar most of the time



Note: Respondents who gave other responses or who did not give an answer are not shown.

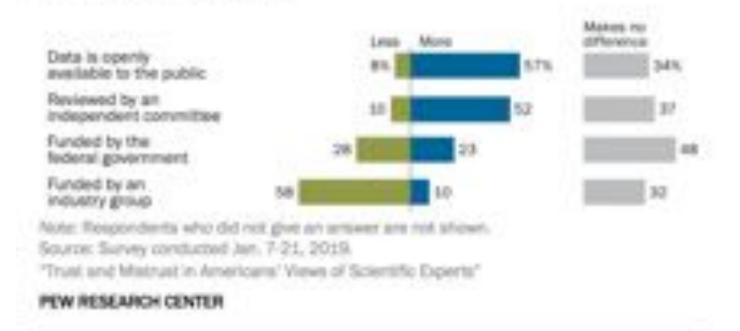
Source: Survey conducted Jan. 7-21, 2018.

PEW RESEARCH CENTER

<sup>&</sup>quot;Trust and Mistrust in Americans" Views of Scientist Experts".

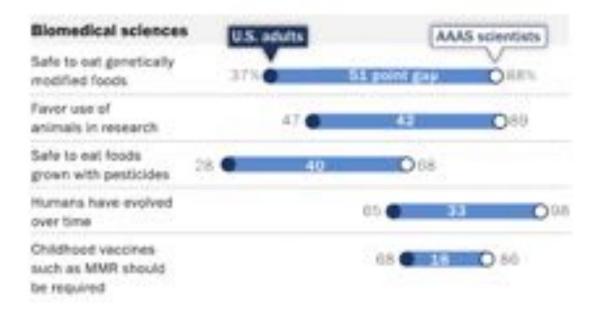
#### Majority of Americans say they are more apt to trust research when the data is openly available

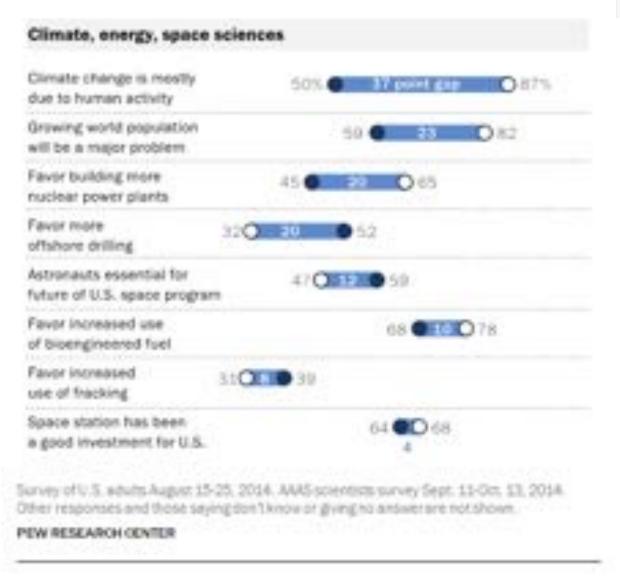
% of U.S. adults who say when they hear each of the following, they trust scientific research findings ...

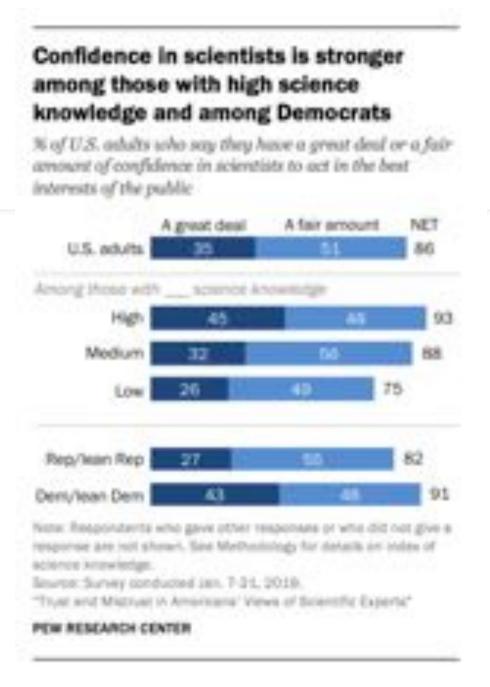


#### Opinion Differences Between Public and Scientists

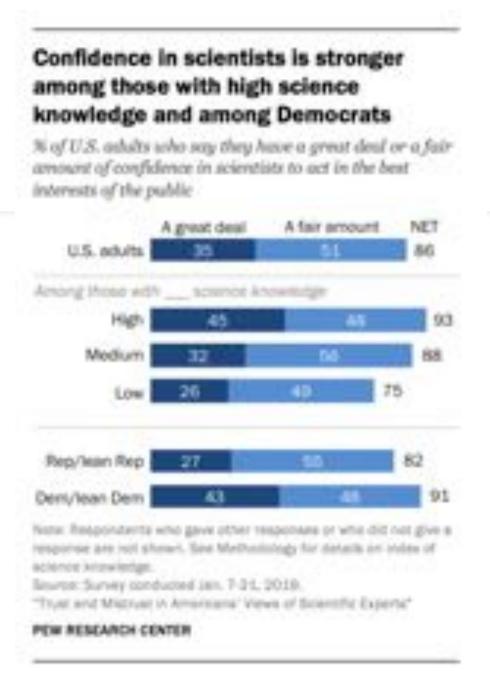
% of U.S. adults and AAAS scientists saying each of the following







 86% of US adults have trust and confidence in scientists/science, despite this "anti-science" climate we may feel



Science communication is what we need

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Misconception: It is always disagreement with scientific findings that motivates denial.

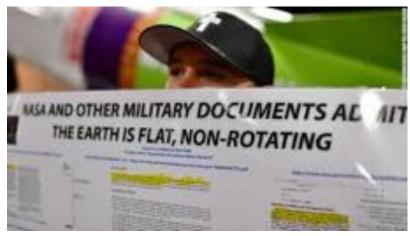
Reality: It is often the implied solutions of scientific findings that motivate denial.



**Vaccinations** 







Flat vs. Round Earth







Vaccinations Flat vs. Round Earth

Climate Change

• Social media

- Social media
  - Popular
  - Persuasive



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Effective strategies for rebutting science denialism in public discussions

